



limbic|services

It's not about telling
It's not about being told
It's about partnering



Whether you have a performance problem and you need some outside expertise, or you have a strategic issue and you need some objective counsel, **LIMBIC Consulting** provides advice that delivers results.

Our consultancy ensures your learning solutions deliver **business results** based on **performance needs** by:

- getting to the real business problems that need to be addressed
- focusing on performance not training
- guiding you through choosing the most appropriate delivery channel, whether technology driven or not.
- providing an on-hand coach as you go through any process or transition
- being a long term partner you can call when needed

Meeting business goals

Your consultant will be one of LIMBIC's Learning Architects. He or she will partner with you in a **process** that's focused on improving workplace performance in the areas you need.

Each engagement is different, but our client-friendly consulting model takes account of individuals, and of the work environment. During the process we engage in information gathering, analysis, assessment of business goals and performance gaps, and finally strategies to close them.

Our approach

Alongside our consulting model we use a toolkit of techniques:

- Briefings
- Cause analysis
- Evaluation
- Exemplars
- Interviews
- Observation
- Feedback and coaching
- Instruction and facilitation
- Surveys/ Questionnaires

During an engagement we may call on several of these techniques as we follow various processes based on requirements.

We may also need to come up with a new process or framework altogether to get to grips with a novel challenge.

Where we add value

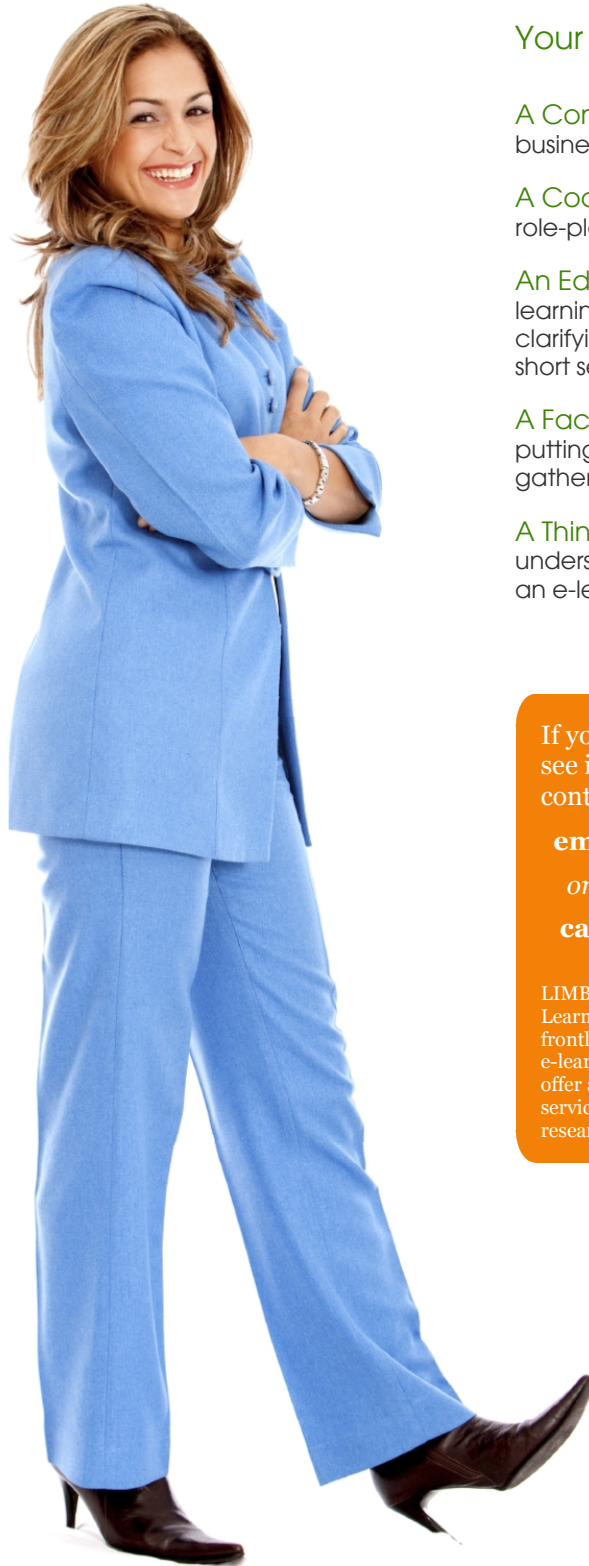
LIMBIC Consulting is ideal for a number of areas:

- Blended learning solutions
- Business focused needs assessment
- Change Management to ensure successful e-learning implementation
- Developing in-house e-learning capability
- E-learning strategy
- Effective evaluation based on business impact
- Marketing your learning for success
- Planning and measurement
- Process improvement
- Train-the-trainer: how to use a blended solution in and out of the classroom



limbic|learning

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Your Learning Architect

A Consultant - an available resource, a business partner

A Coach - a critical friend, a guide, providing role-play, feedback, and one-to-ones

An Educator - bringing best practice in adult learning, e-learning and cognitive load theory; clarifying concepts, providing briefings and short sessions on key topics

A Facilitator - bringing groups together, putting all views into the mix, information gathering

A Thinking Partner - grappling with change, understanding new technologies, formulating an e-learning strategy

If you'd like to discuss an issue and see if we can help then simply contact Keith Landsborough today:

email: keith@limbiclearning.co.uk

or

call: 01273 634559

LIMBIC Learning is a small group of like minded Learning Architects, each with over 10 years' frontline experience in designing and creating e-learning and blended learning solutions. We offer a variety of e-learning and blended learning services. Our approach is based on rigorous research findings and validated experiences.