



limbic|learning

# limbic|services

## He should have talked to **LIMBIC**.



With LIMBIC doing your **bespoke e-learning courseware development** you'll get more for your money, and more for your business.

E-learning that delivers great results really doesn't have to cost you as much as you think - or as much as you currently pay.

At a time when training budgets are restricted yet needs are greater than ever it's time you contacted LIMBIC for your next e-learning solution.

In today's world there really is no need to spend up to twice as much as you need for a great e-learning course - and thanks to LIMBIC you now don't have to.

We deliver courses to suit all budgets and needs built using Flash/XML, or rapid authoring tools such as Articulate and Captivate.

### LIMBIC's 10 design principles

And there is no compromise. Courses look great, they provide a great learning experience, and they're all designed following our ten learning design principles:

- Instruction above media
- Context over content
- Elimination of cognitive overload
- Strategies to embed content into long term memory
- Optimal use of visual and verbal media
- Work in harmony with users' motivation
- Humanise for emotional engagement
- Use of prior knowledge effectively
- Use of feedback effectively
- Embed formative assessment

### Why LIMBIC?

As with all engagements with LIMBIC you'll be working directly with one of our Learning Architects, each of whom has over 10 years' frontline experience in designing and creating e-learning and blended learning solutions.

This enables us to make three great promises:

**Cost** - We develop e-learning far more competitively than any major e-learning vendor because we don't operate the typical production factory model that has to be continually fuelled. Simply put your budget will get you more for less with LIMBIC.

**Effective** - Your Learning Architect has designed and developed a countless number of courses, all to the highest standards. Rest assured that your e-learning will deliver on all of its promises.

**Service** - You'll **always** engage with your own Learning Architect, someone who combines unbeatable knowledge with exceptional service.

Would you like LIMBIC to help **you** deliver bottom line results?  
Contact us today:

**email:** [info@limbiclearning.co.uk](mailto:info@limbiclearning.co.uk)

or

**call:** 01273 634559

LIMBIC Learning offers a variety of e-learning and blended learning services. Our approach is based on rigorous research findings and validated experiences.