



## Get your e-learning team up and running...

When you need to get up to speed and hands-on with blended learning and e-learning LIMBIC's **e-learning workshops** are your one and only stop.

Our workshops are specialised - we focus on three core areas of expertise so that we can give you the best learning experience possible:

- Blended Learning
- Instructional Design
- Project Management

Each workshop is delivered by one of our Learning Architects, each of whom is a true e-learning specialist with well over 10 years' experience.

Our core content will ensure you avoid costly mistakes and deliver best practice within your organisation.

You can rest assured that your team will feel motivated and confident to put their new skills to use.

### The courses

Our **blended learning** workshop is intended for people who need to design a blend, for trainers who will be delivering a blended programme, and for managers who need to understand the value of blended learning. Our workshop can be tailored specifically to individual groups so that everyone gains the insight they need to come away feeling confident about their next steps.

Our **instructional design** workshop is for people who will be creating and designing e-learning materials. The main focus is on

creating courseware, but if your needs require a broader coverage we can tailor your course to include a number of presentational options - including mobile, web 2.0, and webinars.

Subject Matter Experts, in-house team members, and trainers who want to create effective e-learning - whether in a rapid tool or using more bespoke production methods - will find this course fills them with confidence that the content they produce is outstanding.

Our **project management** workshop is perfect for people who manage e-learning or blended learning programmes. If you've an in-house team it's essential to know what works and what doesn't, and to have an effective set of processes. If you work inside your organisation as a project manager with a group of vendors then this course will give you a deep insight into production methodologies, the common metrics used by the industry, and unique support on how to stay in control during the project lifecycle.

### Preparation

As every organisation is unique, so are the attendees - so we make sure the workshops are too:

- we take time listening to your specific requirements and understanding your organisation's needs
- we supply all attendees our brief survey some weeks in advance of the course to gain a deeper insight into the audience
- we provide specific self-study activity prior to the event to ensure that attendees have the basic level of prerequisite knowledge



## Workshop core content

### Blended Learning

- o Why blend
- o Blended learning models
- o Lesson planning and content
- o Delivery channels
- o Facilitating a blended programme
- o Formative assessment in the blended classroom

### Instructional Design

- o The 10 principles of good design
- o Cognitive Load Theory and e-learning
- o Multimedia principles for learning
- o Writing for online
- o Content structuring
- o Assessment in e-learning
- o Technology choices

### Project Management

- o The 6 principles of managing projects
- o Stages of the project
- o Documents and tools
- o Working with Subject Matter Experts
- o Development processes: *waterfall* and *agile*
- o Managing media creation

### Hands-on

Workshops are hands-on learning experiences. You'll learn new theory, get involved in deep discussions, and put things into practice as you go along designing or managing a project.

### Follow up and Extensions

Ongoing engagement is facilitated after the workshop using results from our feedback surveys, and by providing several spaced out follow up reminders and activities.

We also offer our **professional practice extension** - this is the chance to add one or two days to your original workshop providing you with the opportunity to work on one of your own organisation's live courses under the guidance and coaching of our Learning Architect. You'll follow all the theory learnt, and gain the additional benefit of having expert feedback and coaching during the process.

There is no better way to springboard your new knowledge into real benefits for your organisation.

### Why LIMBIC?

**A process, not an event** - LIMBIC workshops are part of an overall process, not simply a one off event. Learning takes place continually and our approach takes this into account.

**A facilitator with deep insight** - your workshop is hosted by one of LIMBIC's Learning Architects, each of whom is a specialist e-learning practitioner. This is a unique opportunity to learn from the best in the industry.

**Learn by doing** - you'll work through real life case studies as you execute key parts of an e-learning project during the workshop. Learning and doing is crucial to your success: we can't say it'll be an easy day, but it **will** be stimulating and rewarding.

If you'd like to discuss how we can help with your organisation's needs contact Keith Landsborough today:

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**call:** 01273 634559

LIMBIC Learning is a small group of like minded Learning Architects, each with over 10 years' frontline experience in designing and creating e-learning and blended learning solutions. We offer a variety of e-learning and blended learning services. Our approach is based on rigorous research findings and validated experiences.